

mitment to consumer safety and service excellence, we are unified in the belief to form lasting relationships with our customers.

In an effort to meet the growing demands of our customers, Industrial Park Collision more than doubled the size of our facility in 2007. It is with a great deal of gratitude and pride that we thank every one of our customers in Orillia and area for voting Industrial Park Collision the Orillia Today readers' repairer of choice again this year. Thank you from all of us.

Wee Watch

Favourite Daycare 2008

Providing local parents with quality childcare and peace of mind has earned Wee Watch the honour of being voted 'Favourite Daycare' by Orillia Today readers.

Strong support by the agency is the key to this successful program, which has been in Orillia since 1995 and is the largest daycare system in Canada. Wee Watch provides full in-home training to their Providers, who have access to educational resources, crafts, supplies, and equipment such as double strollers, playpens, cots, etc. The children in their care also benefit from playgroups and field trips.

Wee Watch's high standards include careful screening of Providers and their families. Monthly scheduled and unscheduled home visits, adherence to government guidelines, as well as programming resources ensure that children between the ages of six weeks and 12 years of age are cared for in a safe, fun environment, with activities that are designed to meet their needs in accordance with their stage of development.

"We have what's called a 'Wee Learn Educational Program'," explains Pam Spurr, owner of the Wee Watch office in Orillia. "It's designed to meet the specific learning needs of each child and offers resources to stimulate language, math and science development. Providers also get an annual activity calendar so monthly activities are planned for them. Parents receive the calendar, as well, so they know what their children are learning and what to expect."

The 'Together Wee Can Program' also schedules fun, educational events for the children to participate in each month, from January's 'Raise Readers Read-a-thon' to March's 'Fill a Bag to Fill a Tummy' and 'Safe Kids Week in May'.

Not only does Wee Watch ensure the best in childcare, the respected company also provides excellent income-earning opportunities to caring people who would like to operate a childcare business from their home. Although Providers operate their own business, Wee Watch makes it easy by collecting payment from parents, so Providers are paid every two weeks without fail. They also receive payment for statutory holidays and the first week of a child's sick days.

With large, 24-hour operations like Casino Rama, OPP Headquarters, TeleTech Canada and Soldiers' Memorial Hospital in the immediate area, there is always a

need for Providers who offer care for the children of shift workers. Whether you are a parent who is looking for quality childcare or someone who would like to operate their own childcare business, call 326-5015 or visit www.weewatch.com for more information.

Downtown Computers

Favourite Computer Store 2008

Buying a computer should be a fun and positive experience for everyone. It's a philosophy that the team at Downtown Computers takes very seriously. Since opening its doors in 1995, Downtown Computers has been the No. 1 choice of computer buffs and novices alike, providing a level of service that other computer stores have been unable to match.

Year after year, customers have been thanking Mariano Tulipano and his staff by voting them 'Favourite Computer Store'. It's an honour they value strongly and they continue to raise the bar on customer service.

Downtown Computers has expanded its line of laptop computers and every computer in the store is now sold with a RealWorld Service Plan, which includes anti-virus and anti-spyware software, current Windows updates, and free installation of existing software. Each computer also comes with viewing software for Word, Excel, PowerPoint and Adobe Acrobat files.

"What that means is even if you don't have these programs installed on your computer you can still open those files and read them," explains Stefanie Moy-Shuster, a marketing expert who was hired to further enhance the customer's experience online and in the store. "In this area, there are still a number of people who are on dialup service. So, it becomes an issue if you buy a computer and it doesn't have all of the latest software. If you have to go to a website to download it and if you don't have high speed, it can be next to impossible."

Each computer sold also comes with one year of free telephone support – not from an anonymous voice at a 1-800 number – but from one of the expert technicians at Downtown Computers who has either built or worked on the computer and who values your business.

"We believe that you shouldn't have to pull out your credit card every time you need technical support," explains Mariano. "Of course, if your computer needs repairs and it's no longer under warranty, we can do it affordably and with almost 15 years of technical experience behind us."

At a nominal cost, Downtown Computers also offers a data transfer service so your new computer has all of the data from your old computer, and for a reasonable fee, they will come to your home to set up your computer and/or wireless network. In-home set up – especially when it comes to Internet issues – has become a growing trend because of its convenience and reasonable cost.



Thank You Orillia For Voting Us Your Favourite Computer Specialty Store



Pictured is the Downtown Computers Team
Left to right: Rob, Bev, Jeff, Mariano, Stefanie & Cory

Celebrating 14 Years in Business

DOWN TOWN COMPUTERS

- Desktop & Laptop Computers • Computer Accessories
- Used Equipment • Repairs & Service to all PC Makes & Models
- Data Recovery & Back-Up • On-Site Service

53 Mississauga St. E. • Downtown Orillia • 326-7682

www.downtowncomputers.ca

Downtown is as far as you have to go!